

World of Chocolate 2008

Ticket Levels and Packages

\$75 - Individual Tickets in Advance

\$100 - Individual Tickets at the Door

\$150 - Red Ribbon Tickets

Includes a Red Ribbon lapel pin and acknowledgment in the program book.

\$350 – Cocoa Sweetheart Tree Sponsor

Includes two event tickets and name recognition in the program book and on a holiday tree.

\$800 – Bittersweet Bliss Tree Sponsor

- Four event tickets
- Invitation to the *World of Chocolate* Private Pre-Event Reception, featuring a first look and taste of *World of Chocolate* 2008. This will be held in the Hilton Chicago International Ballroom from 5:00p.m. – 6:00p.m.
- Name recognition in the program book and on a holiday tree.

\$1,500 - Chocolate Ecstasy Sponsor

- Company name will be featured on a holiday tree.
- Recognition of your sponsorship in one issue of Update, AFC's quarterly newsletter, sent to 16,000 AFC supporters.
- Name and/or logo included on all printed materials, including invitations (7,500+), paid advertising, and event program book.
- Half-page advertisement in the event program book (1,500+).
- 6 complimentary Red Ribbon Tickets to the event.
- 6 Red Ribbon lapel pins for your guests.
- Invitation to the *World of Chocolate* Private Pre-Event Reception, featuring a first look and taste of *World of Chocolate* 2008. This will be held in the Hilton Chicago International Ballroom from 5:00p.m. – 6:00p.m.

\$5,000 - Delightful Decadence Sponsor

- Company name will be featured on a holiday tree.
- Recognition of your sponsorship in one issue of Update, AFC's quarterly newsletter, sent to 16,000 AFC supporters.
- Name and/or logo included on all printed materials, including invitations (7,500+), paid advertising, and event program book.
- Full-page advertisement with in the event program book (1,500+).
- 8 complimentary Red Ribbon Tickets to the event.
- 8 Red Ribbon lapel pins for your guests.
- Invitation to the *World of Chocolate* Private Pre-Event Reception, featuring a first look and taste of *World of Chocolate* 2008. This will be held in the Hilton Chicago International Ballroom from 5:00p.m. – 6:00p.m.

\$10,000 - Sweet Tooth Sponsor

- Company name will be featured on a holiday tree.
- Recognition of your sponsorship in one issue of Update, AFC's quarterly newsletter, sent to 16,000 AFC supporters.
- Name and/or logo included on all printed materials, including invitations (7,500+), paid advertising, and event program book.
- Full-page advertisement with premier placement in the event program book (1,500+).
- 10 complimentary Red Ribbon Tickets to the event.
- 10 Red Ribbon lapel pins for your guests.
- Invitation to the *World of Chocolate* Private Pre-Event Reception, featuring a first look and taste of *World of Chocolate* 2008. This will be held in the Hilton Chicago International Ballroom from 5:00p.m. – 6:00p.m.

\$15,000 - Ultimate Indulgence – Presenting Sponsor

- Exclusive sponsorship of one holiday tree.
- Company name included in all press releases.
- Recognition of your sponsorship in one issue of Update, AFC's quarterly newsletter, sent to 16,000 AFC supporters.
- Name and/or logo included on all printed materials, including invitations (7,500+), paid advertising, and event program book.
- Full-page advertisement with premier placement in the event program book (1,500+).
- 12 complimentary Red Ribbon Tickets to the event.
- 12 Red Ribbon lapel pins for your guests.
- Invitation to the *World of Chocolate* Private Pre-Event Reception, featuring a first look and taste of *World of Chocolate* 2008. This will be held in the Hilton Chicago International Ballroom from 5:00p.m. – 6:00p.m.

\$20,000 - One Sweet World– Premiere Sponsor

- Exclusive sponsorship of one holiday tree, company name included in all press releases.
- Recognition of your sponsorship in one issue of Update, AFC's quarterly newsletter, sent to 16,000 AFC supporters.
- Name and/or logo included on all printed materials, including invitations (7,500+), paid advertising, and event program book.
- Full-page advertisement with premier placement on the inside cover of the event program book (1,500+).
- 20 complimentary Red Ribbon Tickets.
- 20 Red Ribbon lapel pins for your guests.
- Opportunity for one company representative or guest to serve as a celebrity judge for the evening.
- Invitation to the *World of Chocolate* Private Pre-Event Reception, featuring a first look and taste of *World of Chocolate* 2008. This will be held in the Hilton Chicago International Ballroom from 5:00p.m. – 6:00p.m.