

# YOUR CORPORATE SUPPORT MAKES A DIFFERENCE

**There are many ways companies can collaborate with the AIDS Foundation of Chicago (AFC) to fight for HIV/AIDS services, support and funding.**

## **CORPORATE PARTNERSHIP PROGRAM**

AFC offers organization-wide partnerships that include:

- Multiple giving levels with customizable promotional and public relations opportunities
- Unique ways for your company to engage its employees and leadership
- Programs that meet your company's marketing and philanthropic objectives
- Opportunities to create local and national cause marketing campaigns

## **EVENT SPONSORSHIPS**

Reach key target audiences through a variety of events and high visibility opportunities:

- TEAM TO END AIDS, AFC's endurance training program
- AIDS Run & Walk Chicago
- Annual Meeting & Reception
- World of Chocolate

## **PROGRAM-SPECIFIC GIVING**

Companies can support a specific AFC program. AFC reaches thousands of individuals living with or vulnerable to HIV across the Chicago area. We also lead national and international advocacy and education efforts. Our programs include:

- HIV prevention education
- Access to HIV care, supportive housing, food and other services
- Advocacy and education for health care reform, health care access, new prevention technologies and LGBTQ equality
- Leadership, evaluation and capacity building for service providers across the region



***“Walgreens is proud to partner with the AIDS Foundation of Chicago, a very authentic and impactful organization. I know that their staff are deeply committed to their mission, and they are very credible in the results that they show in the community.”***

**Glen Pietrandoni  
Senior Director, Virology  
Walgreens**

## EMPLOYEE GIVING PROGRAMS

Provide your employees with unique opportunities to give:

- Include AFC as a giving option in your workplace giving program
- Make AFC your official World AIDS Day charity
- Match employee gifts to AFC
- Host a “jeans day” or provide other easy ways for employees to donate
- Create a company microsite for employees to give with ease to AFC

## EMPLOYEE ENGAGEMENT

Provide your employees with meaningful opportunities to contribute to the fight against HIV/AIDS:

- Form a team for AIDS Run & Walk Chicago or TEAM TO END AIDS (can be aligned with your corporate wellness initiatives)
- Volunteer
- Host an AFC speaker at your office or event
- Connect employee resource groups to AFC

## CUSTOMER DONATION PROGRAMS

Partner with AFC to create a unique opportunity for your customers to support the cause:

- Include giving to AFC as an option at “point of sale”
- Create cross-promotional opportunities for AFC and your customers
- Create promotional items that benefit AFC
- Give all or a portion of sales to AFC on World AIDS Day or other times of the year

**Thank you for considering your role in ending the HIV epidemic and improving the lives of those impacted by HIV and related chronic diseases.**

# OUR COMMUNITY



**100+ CORPORATE  
SUPPORTERS**



**120,000+ ANNUAL  
WEBSITE VISITORS**



**88,000+ EMAIL  
SUBSCRIBERS**



**4,000+ SPECIAL  
EVENT ATTENDEES**