CORPORATE PARTNERSHIP PROGRAM

The AIDS Foundation of Chicago (AFC) mobilizes communities to create equity and justice for people living with and vulnerable to HIV and related chronic diseases. We strive to build a world in which new HIV infections are rare and people living with HIV and chronic diseases thrive. AFC counts on the active involvement and support of its corporate partners, who share AFC’s enthusiasm and dedication to make this vision a reality. Your partnership directly impacts AFC’s ability to pursue its core objectives this year and for decades to come.

We invite you to become a member of our corporate partnership program by providing unrestricted or programmatic support.

IMPROVING HEALTH EQUITY
AFC increases access to high-quality, comprehensive prevention, care and housing services free from stigma. Annually, AFC’s HIV case management system strengthens ties between 5,500 people and their health care resources. (Approximately 80% of case-managed clients are virally suppressed, meaning they are healthier and that they are not capable of transmitting HIV sexually to their HIV-negative partners.) AFC also oversees primary medical care, housing, food, mental health treatment and other services for thousands more affected by HIV and related chronic illnesses.

PREVENTING NEW CASES OF HIV
AFC reduces new HIV infections through innovative approaches to prevention, care, housing and education with a focus on most-impacted populations. AFC collaborates with local community-based organizations and care providers to provide HIV and sexually transmitted infection (STI) testing and linkage to care. AFC also trains hundreds of health professionals each year about new HIV prevention technologies.

SERVING AS A COLLABORATION AND KNOWLEDGE CENTER
AFC supports other providers across the region and the country as a thought leader and resource center that creates and shares best practices, innovations and models. In recent years, AFC has empowered more than 50 organizations through contracts for HIV and chronic disease-related services totaling over $16 million annually.

BEING A BOLD VOICE FOR CHANGE
AFC mobilizes advocates and people living with HIV and related chronic diseases to transform systems, policies and resources. In recent years, AFC has led the over 13,000-strong HIV Prevention Justice Alliance on major national initiatives like stopping HIV criminalization laws in four states. AFC also amplified the voices of HIV allies across Illinois through more than 4,000 in-person touchpoints at rallies, speaking engagements and more.

“Walgreens is proud to partner with the AIDS Foundation of Chicago, a very authentic and impactful organization. I know that their staff are deeply committed to their mission, and they are very credible in the results that they show in the community.”

Glen Pietrandoni
Senior Director, Virology
Walgreens
CORPORATE PARTNERSHIP BENEFITS

$100,000 LEVEL

INCREASE BRAND EQUITY AND AWARENESS
- Acknowledgement in AFC’s Annual Report (reaches thousands of community leaders, corporate and foundation representatives and donors to AFC)
- Nationwide distribution of a press release describing the impact of your company’s gift
- Recognition via AFC’s Twitter and Facebook feeds (combined following of over 10,000 users)
- Recognition on AFC’s website, aidschicago.org (130,000 sessions annually)
- Company recognition in a story on AFC’s Inside Story blog
- Inclusion in an annual, full-page advertisement in Windy City Times recognizing donors for their support
- Company-hosted news conference with AFC’s participation
- Opportunity for partner to post video on AFC’s YouTube channel
- Customized partner/AFC logo for company’s use

ENHANCE YOUR BRAND AND NETWORK THROUGH SPECIAL EVENTS
- Company recognition on materials at three special events
  - Logo on invitation (3,000 recipients)
  - Logo on email blast (50,000 recipients)
  - Recognition from the podium (when available)
  - Special signage
  - Recognition at AFC Annual Meeting (250 attendees)

ENGAGE YOUR EMPLOYEES AND LEADERSHIP
- Employee education opportunities at your office
- Volunteer opportunities for employees
- Language to describe the impact of your gift for your company’s use
- Leadership round-table meetings with AFC and other community leaders
- Presentation by AFC staff member
- Thank-you video for companywide use

OUR COMMUNITY
100+ CORPORATE SUPPORTERS
88,000+ EMAIL SUBSCRIBERS
120,000+ ANNUAL WEBSITE VISITORS
4,000+ SPECIAL EVENT ATTENDEES