The AIDS Foundation of Chicago (AFC) mobilizes communities to create equity and justice for people living with and vulnerable to HIV or chronic conditions. We strive to build a world in which people living with HIV or chronic conditions thrive, and where there will be no new HIV cases. AFC counts on the active involvement and support of its corporate partners, who share AFC’s enthusiasm and dedication to make this vision a reality. Your partnership directly impacts AFC’s ability to pursue its core objectives this year and for decades to come.

We invite you to become a member of our corporate partnership program by providing a gift of $175,000.

ADVANCING HEALTH EQUITY
AFC increases access to high-quality, comprehensive prevention, care and housing services free from stigma. Annually, AFC’s HIV case management system strengthens ties between more than 5,500 people and their health care resources (more than 80% of case-managed clients are virally suppressed, meaning they are healthier and that they are not capable of transmitting HIV sexually to their HIV-negative partners.) AFC also oversees primary medical care, housing, food, mental health treatment, connection to employment and other services for thousands more affected by HIV and related chronic illnesses.

PREVENTING NEW CASES OF HIV
AFC reduces new HIV infections through innovative approaches to prevention, care, housing and education with a focus on most-impacted populations. AFC collaborates with local community-based organizations and care providers to provide HIV and sexually transmitted infection (STI) testing and linkage to care. AFC also trains hundreds of health professionals each year about new HIV prevention technologies. AFC, the Illinois and Chicago Departments of Public Health and our community partners across the state are also excited about the momentum of our Getting to Zero campaign, with the ultimate goal to reach fewer than 100 new HIV cases annually in Illinois by 2030.

SERVING AS A COLLABORATION AND KNOWLEDGE CENTER
AFC supports other providers across the region and the country as a thought leader and resource center that creates and shares best practices, innovations and models. In recent years, AFC has empowered individuals and organizations through direct client support and subcontracts for chronic disease-related services totaling over $17 million annually.

BEING A BOLD VOICE FOR CHANGE
AFC mobilizes advocates and people living with HIV and related chronic diseases to transform systems, policies and resources. In recent years, AFC has partnered to establish and lead the statewide Protect Our Care – Illinois coalition to protect the Affordable Care Act and expand access to quality affordable health care. Annually, AFC also amplifies the voices of HIV allies across Illinois through more than 5,000 touchpoints at rallies and speaking engagements as well as through digital contact with legislators, social media and more.

“Walgreens is proud to partner with the AIDS Foundation of Chicago, a very authentic and impactful organization. I know that their staff are deeply committed to their mission, and they are very credible in the results that they show in the community.”

Glen Pietrandoni, Senior Director, Virology
Walgreens
CORPORATE PARTNERSHIP BENEFITS

$175,000 LEVEL

INCREASE BRAND EQUITY AND AWARENESS

- Acknowledgement in AFC’s Annual Report (reaches thousands of community leaders, corporate and foundation representatives and donors to AFC)
- Recognition via AFC’s Facebook, Instagram and LinkedIn feeds (combined following of approximately 12,000 users)
- Recognition on AFC’s website, aidschicago.org (approximately 125,000 sessions annually)
- Company recognition in a story on AFC’s Inside Story blog
- Inclusion in an annual, full-page advertisement in Windy City Times recognizing donors for their support

ENHANCE YOUR BRAND AND NETWORK THROUGH SPECIAL EVENTS

- Company recognition on materials at four special events
- Logo on invitation (3,000 recipients) (digital or print based on event)
- Logo on email blast (50,000 recipients)
- Recognition from the podium (when available)
- Recognition at AFC Annual Meeting (200 attendees)
- Special signage
- Recognition on website for AFC’s Team to End AIDS program

ENGAGE YOUR EMPLOYEES AND LEADERSHIP

- Employee education opportunities at your office
- Volunteer opportunities for employees
- Language to describe the impact of your gift for your company’s use
- Leadership round-table meetings with AFC and other community leaders
- Presentation by AFC staff member
- Thank-you video for companywide use

Listed benefits serve as a guide but may change based on actual proposal and agreement with company.

OUR CORPORATE PARTNERS

AbbVie  
Bank of America  
BlueCross BlueShield of Illinois  
BMO Harris Bank  
Gilead  
Janssen Pharmaceuticals Company of Johnson & Johnson  
MAC Viva Glam Fund  
MERCK Inventind for Life  
ViiV Healthcare  
Walgreens  
Wendy’s