

# CORPORATE PARTNERSHIP PROGRAM



**The AIDS Foundation of Chicago (AFC) mobilizes communities to create equity and justice for people living with and vulnerable to HIV and related chronic diseases. We strive to build a world in which new HIV infections are rare and people living with HIV and chronic diseases thrive. AFC counts on the active involvement and support of its corporate partners, who share AFC's enthusiasm and dedication to make this vision a reality. Your partnership directly impacts AFC's ability to pursue its core objectives this year and for decades to come.**

*We invite you to become a member of our corporate partnership program by providing unrestricted or programmatic support.*

## **IMPROVING HEALTH EQUITY**

AFC increases access to high-quality, comprehensive prevention, care and housing services free from stigma. Annually, AFC's HIV case management system strengthens ties between 5,500 people and their health care resources. (Approximately 80% of case-managed clients are virally suppressed, meaning they are healthier and that they are not capable of transmitting HIV sexually to their HIV-negative partners.) AFC also oversees primary medical care, housing, food, mental health treatment and other services for thousands more affected by HIV and related chronic illnesses.

## **PREVENTING NEW CASES OF HIV**

AFC reduces new HIV infections through innovative approaches to prevention, care, housing and education with a focus on most-impacted populations. AFC collaborates with local community-based organizations and care providers to provide HIV and sexually transmitted infection (STI) testing and linkage to care. AFC also trains hundreds of health professionals each year about new HIV prevention technologies.

## **SERVING AS A COLLABORATION AND KNOWLEDGE CENTER**

AFC supports other providers across the region and the country as a thought leader and resource center that creates and shares best practices, innovations and models. In recent years, AFC has empowered more than 50 organizations through contracts for HIV and chronic disease-related services totaling over \$16 million annually.

## **BEING A BOLD VOICE FOR CHANGE**

AFC mobilizes advocates and people living with HIV and related chronic diseases to transform systems, policies and resources. In recent years, AFC has led the over 13,000-strong HIV Prevention Justice Alliance on major national initiatives like stopping HIV criminalization laws in four states. AFC also amplified the voices of HIV allies across Illinois through more than 4,000 in-person touchpoints at rallies, speaking engagements and more.

*"Walgreens is proud to partner with the AIDS Foundation of Chicago, a very authentic and impactful organization. I know that their staff are deeply committed to their mission, and they are very credible in the results that they show in the community."*

**Glen Pietrandoni**

*Senior Director, Virology, Walgreens*



**AIDS  
FOUNDATION  
CHICAGO**



# **CORPORATE PARTNERSHIP BENEFITS**

## **\$25,000 LEVEL**

### **INCREASE BRAND EQUITY AND AWARENESS**

- Acknowledgement in AFC's Annual Report (reaches thousands of community leaders, corporate and foundation representatives and donors to AFC)
- Recognition via AFC's Facebook, Instagram and LinkedIn feeds (combined following of approximately 12,000 users)
- Recognition on AFC's website, aidschicago.org (approximately 125,000 sessions annually)
- Inclusion in an annual, full-page, printed advertisement recognizing donors for their support

### **ENHANCE YOUR BRAND AND NETWORK THROUGH SPECIAL EVENTS**

- Company recognition on materials at one special event
  - Logo on invitation (digital or print based on event - 3,000 recipients)
  - Logo on email blast (50,000 recipients)
  - Recognition from the podium (when available)
  - Special signage
- Recognition in Annual Meeting presentation

### **ENGAGE YOUR EMPLOYEES AND LEADERSHIP**

- Educational presentation by AFC staff member for employees
- Volunteer opportunities for employees
- Leadership round-table meetings with AFC and other community leaders
- Language to describe the impact of your gift for your company's use

*(All listed opportunities are optional and may be customized)*

## **OUR CORPORATE PARTNERS**



For more information, please contact Erwin Saenz, Director of Corporate and Foundation Relations, at [esaenz@aidschicago.org](mailto:esaenz@aidschicago.org).